



Aiden Elliott

PRODUCT & DESIGN LEADERSHIP MEETS ENGINEERING EXPERTISE

20 years experience helping companies create amazing products, working with giants like Samsung, Google, & IBM to counter-culture innovators like Livongo, Ginger.io, & Behance.

LOCATION

📍 California

CONTACT

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🌐 ultrainterfaces

🔗 ultrainterfaces.com

TOOLS & LANGUAGES

💎 Figma, Sketch, Invision, Zeplin, Craft, Photoshop

📱 iOS (Swift / Obj-C), Scala, Web Stacks, Python

📅 Airtable, Smartsheet, Trello, Jira, Google Suite

AREAS OF EXPERTISE

🎯 Vision, strategy, roadmaps

📦 Product design, UX, UI, prototyping, front-end / model

👥 Team growth & hiring

📊 Process creation, PRDs, timelines

SELECT EXPERIENCE

● Livongo

DIRECTOR, DESIGN, BEHAVIORIAL HEALTH

CONTRACT, 2020

Leading design for Livongo's new mental health offering. Starting from first principles, this effort spanned a complete remake of the existing product, entirely new branding, and the development of new processes and streams.

● Samsung SDIC

DIRECTOR, UX

CONTRACT, 2019

Lead a team to create new concepts to upgrade the camera and photos apps in the Samsung OS for the new Galaxy S20 Flagship phone. Vision, strategy, product design, prototyping. Created and designed "Single Take," a flagship features for the new Samsung S20, working directly with the Samsung's E-teams.

● Ginger.io

DIRECTOR, PRODUCT

FTE, 2016 - 2019

Lead product & design through a complete pivot. From vision & strategy to final red-lined screens to coding features, I was ultimately responsible for 3 distinct products (internal and external). Started with near 0 users, ended with to 100k+ covered lives with clients like Netflix, Pinterest, and Yelp.

● Empirical

FOUNDER, PRESIDENT

FTE, 2011 - 2015

Co-founded Empirical with Aaron Zinman and hired Pol Pla, having raised \$1MM from Floodgate, Greylock, Ben Ling, and Scott Belsky to create novel ambient and social apps incorporating AI. Built and launched Gather, Iris, Smalltalk - products ranging from data summarization for ambient displays to deeper and more meaningful social experiences when sharing content in small groups.

● Google, Behance, IBM, Thunderdog Studios, more

VARIOUS ROLES FROM DESIGN TO ENGINEERING

PREHISTORIC ERA

Major time compression incoming: SWE contract at Google. Designed & built (A-Z) of iOS apps for Behance, IBM, MIT Mobile Experience Group, Thunderdog Studios, and more. Also built and sold my own product, SynchStep, which started as a custom pre-iPhone piece of hardware, to a jailbroken app on Cydia pre-AppStore, to a proper app on the iOS AppStore.

EDUCATION

● Media Lab @ Massachussettes Institute of Technology

SM MEDIA ARTS & SCIENCES

2009 - 2011

● Univeristy of California, Irvine

MS COMPUTER SCIENCE & INFORMATICS

2005 - 2007

● Univeristy of California, San Diego

BS COGNITIVE SCIENCE WITH SPECIALIZATION IN COMPUTATION

1999 - 2004